

PRESS RELEASE

MFE-MEDIAFOREUROPE N.V.: EFFECTIVENESS OF THE REVERSE STOCK SPLIT OF ORDINARY SHARES A AND ORDINARY SHARES B AND THE REDUCTION OF THE SHARE CAPITAL. HANDLING OF FRACTIONAL SHARES

As previously announced to the market by press release on 16 October 2023 (the "Press Release" (¹)), implementing the resolution passed by the shareholders' meeting of MFE-MEDIAFOREUROPE N.V. (the "Company" or "MFE") held on 7 June 2023, the Company hereby informs that, on the today date, the reverse stock split of "A"-class ordinary shares and "B"-class ordinary shares (respectively, the "Ordinary Shares A" and the "Ordinary Shares B", and, jointly, the "Ordinary Shares") has been effected. Pursuant to the reverse stock split:

- (i) every No. 5 Ordinary Shares A have been combined into No. 1 new Ordinary Share A, maintaining the same nominal value equal to EUR 0.06; and
- (ii) every No. 5 Ordinary Shares B have been combined into No. 1 new Ordinary Share B, maintaining the same nominal value equal to EUR 0.60,

subject to the purchase and cancellation of No. 4 Ordinary Share A and No. 4 Ordinary Shares B, and simultaneously reducing the share capital to the extent strictly necessary to maintain the previous nominal values per-share of the Ordinary Shares (collectively, the "Reverse Stock Split").

In addition, MFE hereby informs that the official market prices, respectively, of Ordinary Shares A and Ordinary Shares B recorded on Euronext Milan, a regulated market managed and organized by Borsa Italiana S.p.A., as at 20 October 2023 are EUR 0.3683 for Ordinary Shares A and EUR 0.5647 for Ordinary Shares B. At these prices, the Fractional Shares will be paid to the holders, or the purchase of the Additional Ordinary Share or the Ordinary Share on Demand may be requested to the Fraction Agent. For further information on Fractional Shares, please refer to the Press Release.

The new composition of MFE (issued) share capital as a result of the Reverse Stock Split is the following:

	(Issued) Share capital before re-purchase and before reverse stock split EUR 808,247,318.44		after re	(Issued) Share capital after re-purchase and after reverse stock split EUR 161,649,413.76	
	No. shares	Nominal value	No. shares	Nominal value	
Ordinary Shares A	1,658,508,884	EUR 0.06	331,701,776	EUR 0.06	
Ordinary Shares B	1,181,227,564	EUR 0.60	236,245,512	EUR 0.60	
Total	2,839,736,448		567,947,288		

Amsterdam-Cologno Monzese, 23 October 2023

Communication and Image Directorate

Tel. +39 022514.9301

e-mail: press@mfemediaforeurope.eu http://www.mfemediaforeurope.com

Investor relations department

⁽¹⁾ Terms in this press release with capitalized initial(s) shall have the meaning given to them in the Press Release.

Tel. +39 022514.8200

 $e\hbox{-}mail: investor.relations@mfemediaforeurope.eu$

http://www.mfemediaforeurope.com

MFE-MEDIAFOREUROPE is an international holding company, an aggregation pole of major European broadcasters.

MFE-MEDIAFOREUROPE has its registered office in Amsterdam, the Netherlands, and tax residence in Italy. It controls Mediaset S.p.A. and Grupo Audiovisual Mediaset España Comunicacion SAU (with tax domicile in their respective countries of operation) and is the primary shareholder of German broadcaster ProsiebenSat1. **MFE-MEDIAFOREUROPE** is listed on Euronext Milan of Borsa Italiana S.p.A. (Ticker: MFEA, MFEB) and on Spanish stock exchanges (Ticker MFEA).